



# IVAN CHAVARRIA

designedbyivan.com • (915) 799-2303 • ivann.ch96@gmail.com

## EDUCATION

- **THE UNIVERSITY OF TEXAS AT EL PASO**  
Bachelor of Arts Degree, Major: Graphic Design, Minor: Marketing, 2015 – 2018
- **EL PASO COMMUNITY COLLEGE**  
Computer Science Associate of Art, 2011 – 2014
- **MISSION EARLY COLLEGE HIGH SCHOOL**  
Distinguished Achievement Program, 2011 – 2015

## EXPERIENCE

### ATOMIC MARKETING - VISUAL DESIGNER

*Atomic Marketing: A Full Service Agency | April 2018 – Present*

Responsible of designing print and web materials, identities and websites for local clients. Other duties include photo editing, video production and animation. Aid with marketing services specialized in engaging Hispanic audiences with potential clients through digital campaigns.

### THE CITY OF EL PASO - FREELANCE GRAPHIC DESIGNER

*The City of El Paso, Communications & Public Affairs | June 2018 – Present*

As a freelance graphic designer, I designed the branding and identity for El Paso's 2018 & 2019 All-America City (AAC) awards. This branding helped the City of El Paso win the AAC title in 2018 and is currently competing for the 2019 AAC award. I've also designed various social media and print materials for other events.

### EL PASO ELECTRIC - FREELANCE GRAPHIC DESIGNER

*El Paso Electric Company | January 2019 – Present*

Under the supervision of the Public Relations department, I've designed various print and digital materials for El Paso Electric as a freelance artist. This includes flyers, posters, social media posts, newsletters, annual reports, logo designs, and animations for special events.

### HACEP - GRAPHIC DESIGN INTERN

*The Housing Authority of the City of El Paso | January 2018 – October 2018*

Designed print and web materials for public housing projects and events. Designed and developed intranet and aided in the company's rebranding efforts. Most notably, designed the identity and contributed in the development of the historic Blue Flame building in Downtown El Paso and the All-America City Award.

### THE UNIVERSITY OF TEXAS AT EL PASO - STUDENT GRAPHIC DESIGNER

*The University of Texas at El Paso | February 2016 – January 2018*

Designed, branded, and developed a campus-wide student success initiative focused on high-impact practices to help prepare students for success named the UTEP Edge. Responsible for redesigning Graduate School identities and marketing events. Managed various projects for different campus initiatives and assisted in clerical duties. Designed and co-authored a publication for the University titled, '100 Years of Women at UTEP.'

## PROFESSIONAL SKILLS

- Adobe Creative Suite
- Bilingual (Fluent in English and Spanish)
- HTML, CSS, JAVA & PHP Knowledge
- Video Production & Animation
- Photography
- Audience Network & Google Ads

## HONORS, AWARDS, EXHIBITS

- Chuco Relic's 'Artist of the Month,' June 2019
- El Paso's 2018 All-America City 'Community Champion,' 2018
- 2018 Annual UTEP Student Art Show, Rubin Center, juried by Craig Frazier, 2018
- *PRINT Magazine's* Daily Heller featured spotlight, 2017
- 2017 Annual UTEP Student Art Show, Rubin Center, juried by Parisa Tashakori, 2017
- *100 Years of Women at UTEP* Exhibit, Designer and Curator, 2017
- UTEP Liaison and Designer for Victoria University's Monograph, 2016